

TERRA AMERICA

A CO-DRIVER FOR TERRA AMERICA:

THE 100% FEMININE TANDEM READY FOR A WONDERFUL ROADMOVIE ON THE PAN-AMERICAN ROAD

Maéva Bardy is 40 years old, she is an Image Reporter and it is with her that Fanny Adam has chosen to share her journey on the longest road in the world, the Pan-American. A few weeks ago, the Terra America expedition began to make people talk about it, taking on its path car enthusiasts but also fans of travel and discovery, all impressed by this great human and mechanical adventure, on a fascinating continent. To meet the indigenous peoples of America, this is the goal of the 100% female tandem, starting summer 2021. Together, the two young women will discover and share the daily life of these root peoples. 25,000 miles driving a Citroën Traction Avant during which they will experience poignant and emotional moments. And together, they will above all bring back documentary films, images and strong messages as essential for the memory and survival of these indigenous peoples.

WHO IS MAÉVA? PORTRAIT OF A CO-ADVENTURER WHO IS NOT AFRAID OF ANYTHING...

In addition to being Fanny Adam's co-driver, Maéva Bardy will be responsible for making the images for the expedition. Journalist Reporter and documentary maker, she has been used to traveling the planet for many years. After a Masters in molecular and cellular biology at the 'Ecole Normale Supérieure', she realizes that her place is not in a laboratory, but in the field and that she likes above all to tell stories ... She then turns to journalism, with additional training in cinema. At 40, traveling has become a way of life for her, and reporting has become a passion. Sensitive to nature and the environment, Maéva regularly participates in Tara Oceans scientific expeditions as an on-board correspondent.



«At the crossroads between history, geography and current affairs, we go to meet indigenous peoples. Our female duo will win the trust of these communities and forge special ties, especially with women who play a major role in the future of theirs ... A new perspective that will help raise awareness among the general public. Finally, the aesthetic charm of the Traction-Avant will be a real asset for the spontaneous and positive contacts it generates. We count on her to add her two cents to the adventure and put us to the test! Alongside Fanny, I am ready to take up the challenge of reaching 25,000 miles on the counter with so many stories, encounters and landscapes to share with the viewer! »

Maéva Bardy



FANNY ADAM: AT THE INITIATIVE OF THIS EXPEDITION, A YOUNG WOMAN EAGER FOR DISCOVERY AND ADVENTURE

Ph.D. in chemistry, specialized in natural substances for medicinal use, her work has brought her closer to nature in search of new plants, as well as to meet the ultramarine indigenous peoples, memories of certain ancestral uses. Living in Brittany (west coast of France) for more than 20 years, entrepreneur, she practices sailing on a regular basis. Her second passion is motorsport: she has developed in particular an attachment to an old lady, a CitroënTraction from the 1950s. On board, she raced a regularity rally, crisscrossed the roads of France and Europe. If Fanny fell in love with this car, it was because it was "simple, no frills, robust and ... plastic free". For Fanny, traveling the Pan-American is also a personal challenge: achieving the feat of going to the end of these 25,000 miles and giving voice to these peoples.

«This trip is that of a female tandem for two reasons: the first is that I consider that the best trip is the one we shared, the second is that the eyes of two women, with different profiles and complementary, is an asset for penetrating communities and bringing out their strong and sincere messages.

For such a trip, I decided to go with Maéva Bardy, who contacted me after hearing about the project: we have a lot in common: same age, solid scientific studies, same passions for sailing and motoring, and his expertise as an image reporter is a additional force in this great journey. There were few female adventurers so comfortable on traveling missions like this. Maéva and I, we know that we are able to lead this expedition to Ushuaia.»

Fanny Adam



AS A REMINDER...

TERRA AMERICA: A HUMAN AND MECHANICAL ADVENTURE

TERRA AMERICA IS THE CHALLENGE INITIATED BY FANNY ADAM: TO CROSS AMERICA VIA THE PAN-AMERICAN (THE LONGEST ROAD IN THE WORLD) WITH A LEGENDARY CITROËN TRACTION AVANT (FAMOUS FRENCH CAR FROM THE 1950s).

25 000 MI

14

COUNTRIES CROSSED

21

IMMERSIONS IN
INDIGENOUS
PEOPLES

4

CLIMATIC
AREAS

25,000 miles, 14 countries, 4 climatic areas... meet 21 indigenous peoples. A long journey in 3 major parts (North, Central and South America). An extraordinary challenge filled with meaning, at the end of which Fanny will hand over a notebook retracing her trip to UNESCO to convey loud and clear the message of these traditional peoples.

Beyond their meeting with the indigenous peoples, the two women will cross the sumptuous natural landscapes of the American continent: the historical sites of the Mayan and Inca civilizations, the large crowded, noisy, dizzying modern cities, but also the peaceful back roads. A true parallel between modern civilization and indigenous culture.

The trip will begin in the summer of 2021, leaving from Prudhoe Bay, northern Alaska.

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